



**RE:HUMANISM Art Prize - 1st Edition
AWARDED ARTISTS EXHIBITION**

Opening Tuesday 16th April 2019, from 6:30 pm
until 11/05/2019

Exhibition and Prize curated by **Daniela Cotimbo**
The whole **RE:HUMANISM** project is promoted by **Alan Advantage**

AlbumArte, via Flaminia 122, Rome

RE:HUMANISM exhibition of the winning projects will open on **Tuesday, April 16th at 6:30 pm** at **AlbumArte**, in **Rome**. **RE:HUMANISM** is the first edition of the award dedicated to the relationship between art and artificial intelligence and is promoted by **Alan Advantage**, company active for more than ten years in the field of innovation and strategic consulting activities.

The exhibition will present the ten winning artists' projects: the first-place winner **Nguyen Hoang Giang**; in second place the group formed by **Albert Barqué-Duran**, **Mario Klingemann** and **Marc Marzenit**; **Enrico Boccioletti** for the residency award; **Lorem**; **Enrica Beccalli** in collaboration with **Roula Gholmieh**; **Guido Segni**; **Antonio "Creo" Daniele**; **Michele Tiberio** in collaboration with **Diletta Tonatto**; **Adam Basanta**; **Daniele Spanò**. The ten projects involve the use of artificial intelligence technologies and put a question on the relation between man and computer, trying to outline the increasingly opaque border between human and artificial.

The performance *The Fall* of **Nguyen Hoang Giang** contemplates the fall as a semantic tool to demarcate the relation between human and artificial, marked by progress and failure. *My Artificial Muse*, second place for the trio **Barqué-Duran**, **Klingemann** and **Marzenit**, investigates the way artificial intelligence reflects on human archetypal concepts such as the inspiring muse: the algorithm becomes a tool for a new aesthetic definition. Third place was

won by *devenir-fantôme* by **Enrico Boccioletti**, a union of four previous works, where the artist stages a dialogue between machines, simulating the predominant elements of human empathy. **Loiem** showcases *Adversarial Feelings. 1-5 Latent Selves*, a short narration about a neural network capable of emotions. The exhibition will feature the testimony of *Complessità: a human at the mercy of an algorithm* by **Enrica Beccalli** in collaboration with **Roula Gholmieh**, a dance performance by which the symbiosis between man and machine generates new creative flows. **Guido Segni** presents some of the results generated during *Demand full laziness, today*, a five-year project (2018-2023) in which the artist delegates his artistic production to artificial intelligence. *Grammar#1*, by **Antonio "Creo" Daniele**, investigates the primordial nature of the sign as a means of human expression and on how the AI is able to read its assumptions. **Michele Tiberio** has created a material track and, thanks to an algorithm and the collaboration of **Diletta Tonatto**, also an olfactory track, of his digital identity (*Me, My scent*). With *A Brief History of Western Cultural Production* **Adam Basanta** wonders on the digital nature of the artworks contained in the world most important museums. *Urge oggi*, by **Daniele Spanò**, questions the game's nature and how it can be interpreted within the context of automation.

In the projects selected for **RE:HUMANISM**, art and human processes are rethought through the impact that artificial intelligence has in today society. The action of algorithms within artistic creation allows a more widespread reflection on the relationship between man and machine, in a period where this technology is increasingly connected with human activities.

The **technical jury** of this first edition - composed of **Alfredo Adamo, Daniela Cotimbo, Giovanni Losco, Elena Giulia Abbiatici, Giuseppe Chili, Valentina Tanni, Fabrizio Pizzuto, Salvatore Iaconesi and Oriana Persico, Matteo Cremonesi, Cristina Dinello Cobianchi** - awarded the works that have centered the complex relationship between man and algorithm trying to propose, through a critical analysis, a proactive vision of the future to come.

"The idea of RE:HUMANISM - says curator Daniela Cotimbo - is therefore to bring new perspectives and to develop a lateral thought, proper to art, in support of a technological advancement that is "on a human scale"» .

Alan Advantage srl, based in Rome and Boston, has been active for more than ten years in the field of Innovation, dealing with Strategic Consulting activities.

The company has embraced the Open Innovation paradigm and provides direct delivery to medium and large customers. In the last few years particular emphasis has been given to the Artificial

Intelligence field, which has become the main scientific and technological strand among those edited by Alan Advantage in Consulting area.

Alan Advantage's Open Innovation is based on a continuous selection of innovative Italian startups (over 450 have been selected in the last three years). The 32 selected startups (according to criteria of team reliability, business idea and model, potential market) have signed an agreement with Alan Advantage, which plays for them the advisor role.

www.alanadvantage.com

The 10 artists' biographies and photographic material can be sent on request

INFORMATION

Exhibition: RE:HUMANISM Art Prize - 1st Edition AWARDED ARTISTS EXHIBITION

Artists: Giang Hoang Nguyen; Albert Barqué-Duran, Mario Klingemann, Marc Marzenit; Enrico Boccioletti; Lorem; Enrica Beccalli in collaboration with Roula Gholmieh; Guido Segni; Antonio "Creo" Daniele; Michele Tiberio in collaboration with Diletta Tonatto; Adam Basanta; Daniele Spanò.

Prize and Exhibition Curator: Daniela Cotimbo

Where: AlbumArte - Via Flaminia 122, Rome

Opening: Tuesday April 16th 2019, from 6:30 pm

Opening time: until May 11th - free entry

from Tuesday to Saturday, 3:00 pm - 7:00 pm

AlbumArte will be closed on April 20th/21st/22nd, 25, May 1st

The whole project is promoted by Alan Advantage

FOR INFO: info@re-humanism.com | info@albumarte.com

www.re-humanism.com

The Call: www.re-humanism.com/the-call-for-projects/

The Jury: www.re-humanism.com/the-jury/

The Exhibition: www.re-humanism.com/exhibition/ | <http://www.albumarte.org/>

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